

BHTM311 Lodging Management (+Opera)

BHTM425 Food and Beverage Cost Control

Elective

BMIS360 Operations Management

**Major Title:** Bachelor of Business Administration in Hospitality and Tourism

Management Major Code: BHTM Level: underGraduate Number Of Credits: 99 Date: 04-09-2024

## Bachelor of Business Administration in Hospitality and Tourism Management (BHTM)

		First \	Year	
Fall Seme	ster			
Code	Title	Credits	Prerequisites	Corequisites
BACC200	Financial Accounting	3	ENGL051	
	Business and Managerial Math	3	ENGL051-MATH100	
3STA205	Introduction to Business Statistics	3	ENGL051-BSTA100	
SCI200	Introduction to Computers	3	ENGL051	
MGT200	Introduction to Business Management	3	ENGL151	
NGL201	Composition and Research Skills	3	ENGL151	
'otal		18		
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ode	Title	Credits	Prerequisites	Corequisites
	Marketing Theory and Principles	3	ENGL151	
	Management Information Systems	3	ENGL151	
	Communication Skills	3	ENGL201	
	Business Finance	3	BACC200	
	Introduction to Microeconomics	3	BECO100-BMTH210	
ACC360	Managerial Accounting	3	BACC200	
'otal		18		
		Second	Year	
all Seme	ster			
ode	Title		Prerequisites	Corequisites
	Elective	3		
MGT315	Human Resource Management	3	BMGT200	
	Elective	3		
ECO260	Introduction to Macroeconomics	3	BECO100-BMTH210	
HTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151	
RAB200	Arabic Language and Literature	3		
Total		18		
Spring Se	mester			
Code	Title	Credits	Prerequisites	Corequisites
3HTM340	Restaurant Management	3	BHTM305	
MGT300	Introduction to Business Law	3	BMGT200	
3HTM315	Business Etiquette & Protocol	3	ENGL151	
	Elective	3		
MGT340	Organizational Behavior	3	BMGT200	
Total		15		
F- II C		Third	Year	
all Seme	ritle	Cradita	Prerequisites	Corequisites
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BHTM305

BSTA205

BHTM305-BACC200

BMGT380 Business Ethics		3	BMGT200	
Total		15		
Spring Se	mester	•		
Code	Title	Credits	Prerequisites	Corequisites
BMGT360	Research Methods for Business	3	BMGT200	
CULT200	Introduction to Arab - Islamic Civilization	3		
IMGT490	Global Strategic Management	3	BMGT200	
BHTM495	Revenue Management	3	BACC200-BHTM305	
BHTM445	Conventions and Meetings Management	3	BMGT200	
Total		15		

	Major Elective Courses					
Code	Title		Prerequisites	Corequisites		
	Intermediate Financial Accounting I		BACC200			
	Intermediate Financial Accounting II	3	BACC330			
BACC380	Advanced Managerial Accounting	3	BACC360			
BACC400	Accounting Information Systems and Applications	3	ENGL151-BACC200			
BACC420	Tax Accounting	3	BACC200			
BACC430	Auditing and Fraud Prevention	3	ENGL151-BACC200			
BACC497	Advanced Accounting	3	BACC330			
BECO305	Intermediate Microeconomics	3	BECO210			
BECO340	Intermediate Macroeconomics	3	BECO260			
3ECO365	Growth Models and Policy	3	BECO260-BECO210			
3FC0385	Econometrics	3	BSTA205-BECO260-BECO210			
BECO400	Labor Economics and Market Structures	3	BECO260-BECO210			
BECO430	International Economics and Trade	3	BECO260-BECO210			
	Economics of Money and Banking	3	BECO260-BECO210			
	Financial Management	3	BFIN300			
	Financial Reporting and Analysis	3	BFIN300			
	International Banking and Finance	3	BFIN300			
	Banking Operations	3	BFIN300			
	Personal Finance	3	BFIN300			
	Financial Markets and Institutions	3	BFIN300			
	Financial Investments	3	BFIN300			
RMGT370	Decision Making Management	3	BMGT200			
3MGT375	Training and Development  Management	3	BMGT200			
BMGT390	Innovation Management	3	BMGT200			
	Total Quality Management	3	BMGT200			
	Leadership Principles	3	BMGT200			
	Managing Business Governance	3	BMGT200			
	Management and Organization Theory	3	BMGT200			
	Business Telecommunications	3	BMIS300			
	Information Systems Security	3	BMIS300			
	Data Management	3	BMIS300			
	System Analysis and Design	3	BMIS300			
	Programming Fundamentals	3	BMIS300			
	E-Business	3	BMIS300			
	Knowledge Management	3	BMIS300			
	Business Intelligence Systems	3	BMIS300			
	Digital Marketing	3	BMKT300			

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BMKT315	Integrated Marketing Communication	3	BMKT300	
BMKT350	Consumer Behavior	3	ВМКТ300	
BMKT380	Strategic Brand Management	3	ВМКТ300	
BMKT450	Sales and Customer Service Management	3	ВМКТ300	
BMKT497	Retailing & Merchandising Management	3	ВМКТ300	
IMGT300	International Business Communication	3	BMGT200	
IMGT350	Advanced Human Resource Management	3	BMGT315	
IMGT390	Strategic Negotiations	3	BMGT200	
IMGT430	International Business Management	3	BMGT200	
IMGT450	International Business Operations	3	BMGT200	
IMGT460	International Leadership and Management	3	BMGT200	
IMGT497	Managing Entrepreneurship	3	BMGT200	
IMKT400	International Business Marketing	3	ВМКТ300	