

S E В A N Ε E INTERNATIONAL RS Ū N E I V I Y

Major Title: Bachelor of Business Administration in Business Management Major Code: BMGT Level: underGraduate Number Of Credits: 99 Date: 04-09-2024

## Bachelor of Business Administration in Business Management (BMGT)

First Year				
Fall Seme	ster			
Code	Title	Credits	Prerequisites	Corequisites
BACC200	Financial Accounting	3	ENGL051	
BMTH210	Business and Managerial Math	3	ENGL051-MATH100	
BSTA205	Introduction to Business Statistics	3	ENGL051-BSTA100	
CSCI200	Introduction to Computers	3	ENGL051	
BMGT200	Introduction to Business Management	3	ENGL151	
ENGL201	Composition and Research Skills	3	ENGL151	
Total		18		
Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites
ВМКТ300	Marketing Theory and Principles	3	ENGL151	
BMIS300	Management Information Systems	3	ENGL151	
ENGL251	Communication Skills	3	ENGL201	
BECO210	Introduction to Microeconomics	3	BECO100-BMTH210	
BACC360	Managerial Accounting	3	BACC200	
BFIN300	Business Finance	3	BACC200	

		Second	Year			
Fall Semester						
Code	Title	Credits	Prerequisites	Corequisites		
ARAB200	Arabic Language and Literature	3				
BMGT390	Innovation Management	3	BMGT200			
	Elective	3				
BECO260	Introduction to Macroeconomics	3	BECO100-BMTH210			
	Elective	3				
BMGT315	Human Resource Management	3	BMGT200			
Total		18				
Spring Se	mester					
Code	Title	Credits	Prerequisites	Corequisites		
BMGT375	Training and Development Management	3	BMGT200			
BMGT370	Decision Making Management	3	BMGT200			
BMGT300	Introduction to Business Law	3	BMGT200			
BMGT340	Organizational Behavior	3	BMGT200			
	Elective	3				
Total		15				

Third Year					
Fall Semester					
Code	Title	Credits	Prerequisites	Corequisites	
BMGT380	Business Ethics	3	BMGT200		
BMIS360	Operations Management	3	BSTA205		
	Elective	3			
BMGT470	Total Quality Management	3	BMGT200		
BMGT475	Leadership Principles	3	BMGT200		

Total 15						
Spring Se	Spring Semester					
	Title		Prerequisites	Corequisites		
BMGT480	Managing Business Governance	3	BMGT200			
W I II I 7/1/1	Introduction to Arab - Islamic	3				
	Civilization					
	Global Strategic Management	3	BMGT200			
	Managing Entrepreneurship	3	BMGT200			
BMGT360	Research Methods for Business	3	BMGT200			
Total		15				
			ve Courses			
			Prerequisites	Corequisites		
	Intermediate Financial Accounting I		BACC200			
	Intermediate Financial Accounting II	3	BACC330			
BACC380	Advanced Managerial Accounting	3	BACC360			
	Accounting Information Systems and Applications	3	ENGL151-BACC200			
BACC420	Tax Accounting	3	BACC200			
BACC430	Auditing and Fraud Prevention	3	ENGL151-BACC200			
BACC497	Advanced Accounting	3	BACC330			
BECO305	Intermediate Microeconomics	3	BECO210			
BECO340	Intermediate Macroeconomics	3	BECO260			
BECO365	Growth Models and Policy	3	BECO260-BECO210			
BECO385	Econometrics	3	BSTA205-BECO260-BECO210			
BECO400	Labor Economics and Market Structures	3	BECO260-BECO210			
BEC0430	International Economics and Trade	3	BECO260-BECO210			
	Economics of Money and Banking	3	BECO260-BECO210			
	Financial Management	3	BFIN300			
	Financial Reporting and Analysis	3	BFIN300			
	International Banking and Finance		BFIN300			
	Banking Operations		BFIN300			
	Personal Finance	3	BFIN300			
	Financial Markets and Institutions		BFIN300			
	Financial Investments	3	BFIN300			
		3	ENGL151			
	Industry		DUTMOOF			
	Lodging Management (+Opera)	3	BHTM305			
	Business Etiquette & Protocol		ENGL151			
	Restaurant Management	3	BHTM305			
вптили	Food and Beverage Cost Control Conventions and Meetings Management	3	BHTM305-BACC200 BMGT200			
	Management					
	Revenue Management	3	BACC200-BHTM305			
	Management and Organization Theory	3	BMGT200			
	Business Telecommunications	3	BMIS300			
	Information Systems Security	3	BMIS300			
	Data Management	3	BMIS300			
	System Analysis and Design	3	BMIS300			
	Programming Fundamentals	3	BMIS300			
	E-Business	3	BMIS300			
	Knowledge Management	3	BMIS300			
	Business Intelligence Systems		BMIS300			
BMKT310	Digital Marketing	3	ВМКТ300			

BMKT315	Integrated Marketing Communication	3	ВМКТ300
BMKT350	Consumer Behavior	3	ВМКТ300
	Strategic Brand Management	3	ВМКТ300
ВМКТ450	Sales and Customer Service Management	3	ВМКТ300
	Retailing & Merchandising Management	3	ВМКТ300
IMGT300	International Business Communication	3	BMGT200
	Advanced Human Resource Management	3	BMGT315
IMGT390	Strategic Negotiations	3	BMGT200
IMGT430	International Business Management	3	BMGT200
IMGT450	International Business Operations	3	BMGT200
IIIVI(-14h())	International Leadership and Management	3	BMGT200
IMKT400	International Business Marketing	3	ВМКТ300