



L E B A N E S E I N T E R N A T I O N A L U N I V E R S I T Y

Major Title: Masters of Business Administration in Management
Major Code: WMBA
Level: graduate
Number Of Credits: 56
Date: 12-05-2022

Masters of Business Administration in Management (WMBA)

Major Electives

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
WACC640	Advanced International Accounting	3	BRMM575-BMKT525-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Fall
WMGT640	Dynamic Strategy & Strategic Renewal	2	BACC525-BECO575-BFIN525-BHRM575-BMGT525-BRMM575-BMKT525		Second	Fall
WMGT650	Crafting Strategy	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Spring
WMGT655	Strategic Planning	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Fall
WMGT665	Managing Corporate Distress	3	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Fall
WMKT640	Distribution Management	5	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Fall
WMKT650	Strategic Sourcing & Retail Procurement	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Spring
WMKT655	Retail Strategy	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Spring
Total		23				

Core Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
BACC525	Accounting for Managers	3	ENGL151-BRMD503		First	Fall
BECO575	Economics for Managers	3	ENGL151-BRMD503		First	Spring
BFIN525	Corporate Finance	3	ENGL151-BRMD503		First	Fall

BHRM575	Managing Human Resources	3	ENGL151-BRMD501		First	Spring
BMGT525	Strategic Management & Corporate Governance	3	ENGL151-BRMD501		First	Fall
BMKT525	Marketing Management	3	ENGL151-BRMD501		First	Spring
BRMM575	Business Research Methods	3	BRMD501-ENGL151		First	Spring
Total		21				

Major Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
WMGT691	Major Requirement 1	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Spring
WMGT692	Major Requirement 2	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Spring
WMGT693	Major Requirement 3	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525		Second	Spring
Total		12				