



# L E B A N E S E I N T E R N A T I O N A L U N I V E R S I T Y

**Major Title:** Bachelor of Business Administration in International Business Management  
**Major Code:** WMGT  
**Level:** underGraduate  
**Number Of Credits:** 101  
**Date:** 12-05-2022

## Bachelor of Business Administration in International Business Management (WMGT)

### Major Electives

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
	Elective	3			Second	Fall
	Elective	3			Second	Spring
Total		6				

### Core Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
BACC200	Financial Accounting	3	ENGL051		First	Fall
BFIN300	Business Finance	3	BACC200		First	Spring
BMGT200	Introduction to Business Management	3	ENGL151		First	Fall
BMGT300	Introduction to Business Law	3	BMGT200		Second	Spring
BMGT340	Organizational Behavior	3	BMGT200		Second	Spring
BMGT380	Business Ethics	3	BMGT200		Second	Fall
BMIS300	Management Information Systems	3	ENGL151		First	Spring
BMIS355	Quantitative Methods of Business Decisions	3	BSTA205		First	Spring
WACC210	Introduction to International Accounting	2	BSTA205- BMGT200- ENGL151- ENGL101- ENGL051		Third	Fall
WACC260	Basics of International Financial Reporting Standards/ International Accounting Standards	2	BMGT200- BSTA205- ENGL051- ENGL101- ENGL151		Third	Spring
WECO210	Basics of International Economics	2	BMGT200- BSTA205- ENGL051- ENGL101- ENGL151		Third	Fall
WMGT315	Leadership Development	2	BMGT200- BSTA205- ENGL051-		Third	Fall

			ENGL101- ENGL151			
WMKT300	Marketing Basics	1	IMGT390- BMIS400- BMGT470		Third	Fall
Total		33				

### Major Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
BMGT360	Research Methods for Business	3	BSTA205- BMGT200		Second	Fall
BMGT470	Total Quality Management	3	BMGT200		Second	Fall
BMIS400	E-Business	3	BMIS300		Second	Spring
IMGT390	Strategic Negotiations	3	BMGT200		Second	Spring
WMGT365	Organization	1	IMGT390- BMIS400- BMGT470		Third	Fall
WMGT430	Basics in International Business Management	4	IMGT390- BMIS400- BMGT470		Third	Fall
WMGT490	Business Strategy and Controlling in International Business	2	IMGT390- BMIS400- BMGT470		Third	Fall
WMGT491	Major Requirement 1	4	IMGT390- BMIS400- BMGT470		Third	Fall
WMGT492	Major Requirement 2	3	IMGT390- BMIS400- BMGT470		Third	Spring
WMGT497a	Strategic Management	1	IMGT390- BMIS400- BMGT470		Third	Spring
WMGT497b	Internationalization Strategies	1	IMGT390- BMIS400- BMGT470		Third	Spring
WMKT400	Internet Marketing	2	IMGT390- BMIS400- BMGT470		Third	Spring
Total		30				

### General Education Requirements

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
ARAB200	Arabic Language and Literature	3			Second	Fall
BSTA205	Introduction to Business Statistics	3	ENGL051		First	Fall
CSCI200	Introduction to Computers	3	ENGL051		First	Fall
ENGL201	Composition and Research Skills	3	ENGL151		First	Fall
ENGL251	Communication Skills	3	ENGL201		First	Spring
LANG225	Introduction To German	3			Second	Spring
WICI200	Intercultural Issues	4	ENGL251- CSCI200- BSTA205- ARAB200		Third	Spring

WULT200	European Studies	1	ENGL251- CSCI200- BSTA205- ARAB200		Third	Fall
Total		23				

### General Education Electives

Code	Title	Credits	Prerequisites	Corequisites	Year	Semester
	Elective	3			Second	Fall
	Elective	3			First	Spring
	Elective	3			Third	Spring
Total		9				

### Major Elective Courses

Code	Title	Credits	Prerequisites	Corequisites
BACC330	Intermediate Financial Accounting I	3	BACC200	
BACC370	Intermediate Financial Accounting II	3	BACC330	
BACC400	Accounting Information Systems and Applications	3	ENGL151- BACC200	
BACC420	Tax Accounting	3	BACC200	
BACC430	Auditing and Fraud Prevention	3	ENGL151- BACC200	
BACC450	Lebanese Accounting Practices	3	BACC200	
BACC497	Advanced Accounting	3	BACC330	
BECO305	Intermediate Microeconomics	3		
BECO340	Intermediate Macroeconomics	3		
BECO365	Growth Models and Policy	3		
BECO385	Econometrics	3	BSTA205	
BECO400	Labor Economics and Market Structures	3		
BECO430	International Economics and Trade	3		
BFIN350	Financial Management	3	BFIN300	
BFIN360	Financial Reporting and Analysis	3	BFIN300	
BFIN400	Financial Modeling	3	BFIN300	
BFIN430	International Banking and Finance	3	BFIN300	
BFIN440	Banking Operations	3	BFIN300	
BFIN470	Financial Markets and Institutions	3	BFIN300	
BFIN475	Financial Investments	3	BFIN300	

BHTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151	
BHTM311	Lodging Management (+Opera)	3	BHTM305	
BHTM315	Business Etiquette & Protocol	3	ENGL151	
BHTM340	Restaurant Management	3	BHTM305	
BHTM425	Food and Beverage Cost Control	3	BHTM305-BACC200	
BHTM445	Conventions and Meetings Management	3	BMGT200	
BHTM495	Revenue Management	3	BACC200-BHTM305	
BMGT475	Leadership Principles	3	BMGT200	
BMIS310	Business Telecommunications	3	BMIS300	
BMIS320	Data Management	3	BMIS300	
BMIS370	System Analysis and Design	3	BMIS300	
BMIS375	Programming Fundamentals	3	BMIS300	
BMIS480	Knowledge Management	3	BMIS370	
BMIS497	Business Intelligence Systems	3	BMIS320	
BMKT310	Digital Marketing	3		
BMKT315	Integrated Marketing Communication	3		
BMKT350	Consumer Behavior	3		
BMKT360	Market Research Methods	3	BSTA205	
BMKT380	Strategic Brand Management	3		
BMKT420	Customer Service Management	3		
BMKT497	Retailing & Merchandising Management	3		
IMGT430	International Business Management	3	BMGT200	
IMGT497	Managing Entrepreneurship	3	BMGT200	