



L E B A N E S E I N T E R N A T I O N A L U N I V E R S I T Y

Major Title: Bachelor of Business Administration in International Business Management
Major Code: WMGT
Level: underGraduate
Number Of Credits: 101
Date: 12-05-2022

Bachelor of Business Administration in International Business Management (WMGT)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BACC200	Financial Accounting	3	ENGL051	
CSCI200	Introduction to Computers	3	ENGL051	
BSTA205	Introduction to Business Statistics	3	ENGL051	
ENGL201	Composition and Research Skills	3	ENGL151	
BMGT200	Introduction to Business Management	3	ENGL151	
Total		15		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
ENGL251	Communication Skills	3	ENGL201	
BMIS355	Quantitative Methods of Business Decisions	3	BSTA205	
	General Education Electives	3		
BFIN300	Business Finance	3	BACC200	
BMIS300	Management Information Systems	3	ENGL151	
Total		15		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
	General Education Electives	3		
ARAB200	Arabic Language and Literature	3		
BMGT470	Total Quality Management	3	BMGT200	
BMGT360	Research Methods for Business	3	BSTA205-BMGT200	
BMGT380	Business Ethics	3	BMGT200	

	Major Elective	3		
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
	Major Elective	3		
BMGT300	Introduction to Business Law	3	BMGT200	
BMGT340	Organizational Behavior	3	BMGT200	
BMIS400	E-Business	3	BMIS300	
IMGT390	Strategic Negotiations	3	BMGT200	
LANG225	Introduction To German	3		
Total		18		

Third Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
WMGT315	Leadership Development	2	BMGT200- BSTA205-ENGL051- ENGL101-ENGL151	
WULT200	European Studies	1	ENGL251-CSCI200- BSTA205-ARAB200	
WACC210	Introduction to International Accounting	2	BSTA205- BMGT200- ENGL151-ENGL101- ENGL051	
WECO210	Basics of International Economics	2	BMGT200- BSTA205-ENGL051- ENGL101-ENGL151	
WMGT491	Major Requirement 1	4	IMGT390-BMIS400- BMGT470	
WMKT300	Marketing Basics	1	IMGT390-BMIS400- BMGT470	
WMGT365	Organization	1	IMGT390-BMIS400- BMGT470	
WMGT430	Basics in International Business Management	4	IMGT390-BMIS400- BMGT470	
WMGT490	Business Strategy and Controlling in International Business	2	IMGT390-BMIS400- BMGT470	
Total		19		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
WACC260	Basics of International Financial Reporting Standards/ International Accounting Standards	2	BMGT200- BSTA205-ENGL051- ENGL101-ENGL151	
WICI200	Intercultural Issues	4	ENGL251-CSCI200- BSTA205-ARAB200	
WMGT492	Major Requirement 2	3	IMGT390-BMIS400- BMGT470	
	General Education Electives	3		

WMGT497a	Strategic Management	1	IMGT390-BMIS400-BMGT470	
WMGT497b	Internationalization Strategies	1	IMGT390-BMIS400-BMGT470	
WMKT400	Internet Marketing	2	IMGT390-BMIS400-BMGT470	
Total		16		

Major Elective Courses

Code	Title	Credits	Prerequisites	Corequisites
BACC330	Intermediate Financial Accounting I	3	BACC200	
BACC370	Intermediate Financial Accounting II	3	BACC330	
BACC400	Accounting Information Systems and Applications	3	ENGL151-BACC200	
BACC420	Tax Accounting	3	BACC200	
BACC430	Auditing and Fraud Prevention	3	ENGL151-BACC200	
BACC450	Lebanese Accounting Practices	3	BACC200	
BACC497	Advanced Accounting	3	BACC330	
BECO305	Intermediate Microeconomics	3		
BECO340	Intermediate Macroeconomics	3		
BECO365	Growth Models and Policy	3		
BECO385	Econometrics	3	BSTA205	
BECO400	Labor Economics and Market Structures	3		
BECO430	International Economics and Trade	3		
BFIN350	Financial Management	3	BFIN300	
BFIN360	Financial Reporting and Analysis	3	BFIN300	
BFIN400	Financial Modeling	3	BFIN300	
BFIN430	International Banking and Finance	3	BFIN300	
BFIN440	Banking Operations	3	BFIN300	
BFIN470	Financial Markets and Institutions	3	BFIN300	
BFIN475	Financial Investments	3	BFIN300	
BHTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151	
BHTM311	Lodging Management (+Opera)	3	BHTM305	
BHTM315	Business Etiquette & Protocol	3	ENGL151	
BHTM340	Restaurant Management	3	BHTM305	

BHTM425	Food and Beverage Cost Control	3	BHTM305-BACC200	
BHTM445	Conventions and Meetings Management	3	BMGT200	
BHTM495	Revenue Management	3	BACC200-BHTM305	
BMGT475	Leadership Principles	3	BMGT200	
BMIS310	Business Telecommunications	3	BMIS300	
BMIS320	Data Management	3	BMIS300	
BMIS370	System Analysis and Design	3	BMIS300	
BMIS375	Programming Fundamentals	3	BMIS300	
BMIS480	Knowledge Management	3	BMIS370	
BMIS497	Business Intelligence Systems	3	BMIS320	
BMKT310	Digital Marketing	3		
BMKT315	Integrated Marketing Communication	3		
BMKT350	Consumer Behavior	3		
BMKT360	Market Research Methods	3	BSTA205	
BMKT380	Strategic Brand Management	3		
BMKT420	Customer Service Management	3		
BMKT497	Retailing & Merchandising Management	3		
IMGT430	International Business Management	3	BMGT200	
IMGT497	Managing Entrepreneurship	3	BMGT200	