

Title Elective

BMGT475 Leadership Principles

BMIS360 Operations Management

IMGT430 International Business Management

Major Title: Bachelor of Business Administration in International Business

Management Major Code: IMGT Level: underGraduate Number Of Credits: 99 Date: 04-09-2024

## **Bachelor of Business Administration in International Business Management (IMGT)**

		First Y	Vear	
Fall Seme	ster	THSt.	i eai	
	Title	Credits	Prerequisites	Corequisites
	Financial Accounting		ENGL051	Concequioness
	Business and Managerial Math		ENGL051-MATH100	
	Introduction to Computers		ENGL051	
	Composition and Research Skills		ENGL151	
	Introduction to Business Statistics		ENGL051-BSTA100	
	Introduction to Business Management		ENGL151	
Total		18		
Spring Se	mester			
	Title	Credits	Prerequisites	Corequisites
3ACC360	Managerial Accounting		BACC200	
	Introduction to Microeconomics	3	BECO100-BMTH210	
3MIS300	Management Information Systems	3	ENGL151	
	Business Finance	3	BACC200	
3MKT300	Marketing Theory and Principles	3	ENGL151	
NGL251	Communication Skills	3	ENGL201	
Гotal		18		•
		Second	Year	
Fall Seme	ster			
ode	Title	Credits	Prerequisites	Corequisites
	Elective	3		
RAB200	Arabic Language and Literature	3		
ECO260	Introduction to Macroeconomics	3	BECO100-BMTH210	
	Elective	3		
MGT300	International Business Communication	3	BMGT200	
3MGT315	Human Resource Management	3	BMGT200	
Total		18		
Spring Se	mester			
Code	Title	Credits	Prerequisites	Corequisites
MGT350	Advanced Human Resource Management	3	BMGT315	
MGT390	Strategic Negotiations	3	BMGT200	
	Elective	3		
3MGT340	Organizational Behavior	3	BMGT200	
3MGT300	Introduction to Business Law	3	BMGT200	
Total		15		
		Third	Year	
Fall Seme		lo	In	
Code	Title	Credits	Prerequisites	Corequisites

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3 3 BMGT200 BMGT200

BSTA205

BMGT380 Business Ethics		3	BMGT200		
Total		15			
Spring Se	Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites	
IMGT497	Managing Entrepreneurship	3	BMGT200		
CULT200	Introduction to Arab - Islamic Civilization	3			
BMGT360	Research Methods for Business	3	BMGT200		
IMGT490	Global Strategic Management	3	BMGT200		
IMGT450	International Business Operations	3	BMGT200		
Total		15			

Major Elective Courses					
Code	Title		Prerequisites	Corequisites	
BACC330	Intermediate Financial Accounting I	3	BACC200		
	Intermediate Financial Accounting II	3	BACC330		
BACC380	Advanced Managerial Accounting	3	BACC360		
DACC400	Accounting Information Systems and Applications	3	ENGL151-BACC200		
	Tax Accounting	3	BACC200		
	Auditing and Fraud Prevention	3	ENGL151-BACC200		
	Advanced Accounting	3	BACC330		
	Intermediate Microeconomics	3	BECO210		
	Intermediate Macroeconomics	3	BECO260		
	Growth Models and Policy	3	BECO260-BECO210		
	Econometrics	3	BSTA205-BECO260-BECO210		
BECO400	Labor Economics and Market Structures	3	BECO260-BECO210		
	International Economics and Trade	3	BECO260-BECO210		
	Economics of Money and Banking	3	BECO260-BECO210		
	Financial Management	3	BFIN300		
	Financial Reporting and Analysis	3	BFIN300		
	International Banking and Finance	3	BFIN300		
	Banking Operations	3	BFIN300		
	Personal Finance	3	BFIN300		
	Financial Markets and Institutions	3	BFIN300		
	Financial Investments	3	BFIN300		
BHTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151		
BHTM311	Lodging Management (+Opera)	3	BHTM305		
	Business Etiquette & Protocol	3	ENGL151		
	Restaurant Management		BHTM305		
RHTM425	Food and Reverage Cost Control		BHTM305-BACC200		
BHTM445	Conventions and Meetings Management	3	BMGT200		
BHTM495	Revenue Management	3	BACC200-BHTM305		
	Decision Making Management	3	BMGT200		
BMGT375	Training and Davidonment	3	BMGT200		
BMGT390	Innovation Management	3	BMGT200		
	Total Quality Management	3	BMGT200		
	Managing Business Governance	3	BMGT200		
	Management and Organization Theory	3	BMGT200		
	Business Telecommunications	3	BMIS300		
	Information Systems Security	3	BMIS300		
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BMIS320	Data Management	3	BMIS300	
	System Analysis and Design	3	BMIS300	
BMIS375	Programming Fundamentals	3	BMIS300	
BMIS400	E-Business	3	BMIS300	
BMIS480	Knowledge Management	3	BMIS300	
BMIS497	Business Intelligence Systems	3	BMIS300	
BMKT310	Digital Marketing	3	ВМКТ300	
BMKT315	Integrated Marketing Communication	3	ВМКТ300	
BMKT350	Consumer Behavior	3	ВМКТ300	
BMKT380	Strategic Brand Management	3	ВМКТ300	
BMKT450	Sales and Customer Service Management	3	ВМКТ300	
BMKT497	Retailing & Merchandising Management	3	ВМКТ300	
IMGT460	International Leadership and Management	3	BMGT200	
IMKT400	International Business Marketing	3	ВМКТ300	