



Master of Business Administration (LIU-Hochschule Worms Dual Degree) (WMBA)

Major Electives

Code	Title	Credits	Prerequisites	Corequisites
WACC640	Advanced International Accounting	3	BRMM575-BMKT525-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT640	Dynamic Strategy & Strategic Renewal	2	BACC525-BECO575-BFIN525-BHRM575-BMGT525-BRMM575-BMKT525	
WMGT650	Crafting Strategy	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT655	Strategic Planning	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT665	Managing Corporate Distress	3	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMKT640	Distribution Management	5	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMKT650	Strategic Sourcing & Retail Procurement	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMKT655	Retail Strategy	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
	Total	23		

Core Requirements

Code	Title	Credits	Prerequisites	Corequisites
BACC525	Accounting for Managers	3	ENGL151-BRMD503	
BECO575	Economics for Managers	3	ENGL151-BRMD503	
BFIN525	Corporate Finance	3	ENGL151-BRMD503	
BHRM575	Managing Human Resources	3	ENGL151-BRMD501	
BMGT525	Strategic Management & Corporate Governance	3	ENGL151-BRMD501	
BMKT525	Marketing Management	3	ENGL151-BRMD501	
BRMM575	Business Research Methods	3	BRMD501-ENGL151	
	Total	21		

Major Requirements

Code	Title	Credits	Prerequisites	Corequisites
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WMGT69 1	Major Requireme nt 1	4	ENGL151-BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575- BACC525	
WMGT69 2	Major Requireme nt 2	4	ENGL151-BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575- BACC525	
WMGT69 3	Major Requireme nt 3	4	ENGL151-BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575- BACC525	
Total		12		