



Bachelor of Business Administration in International Business Management (WMGT)

Major Electives

Code	Title	Credits	Prerequisites	Corequisites
	Elective	3		
	Elective	3		
Total		6		

Core Requirements

Code	Title	Credits	Prerequisites	Corequisites
BACC200	Financial Accounting	3	ENGL051	
BFIN300	Business Finance	3	BACC200	
BMGT200	Introduction to Business Management	3	ENGL151	
BMGT300	Introduction to Business Law	3	BMGT200	
BMGT340	Organizational Behavior	3	BMGT200	
BMGT360	Research Methods for Business	3	BMGT200	
BMGT380	Business Ethics	3	BMGT200	
BMIS300	Management Information Systems	3	ENGL151	
WACC210	Introduction to International Accounting	2	BSTA205-BMGT200-ENGL151-ENGL101-ENGL051	
WACC260	Basics of International Financial Reporting Standards/ International Accounting Standards	2	BMGT200-BSTA205-ENGL051-ENGL101-ENGL151	
WECO210	Basics of International Economics	2	BMGT200-BSTA205-ENGL051-ENGL101-ENGL151	
WMGT315	Leadership Development	2	BMGT200-BSTA205-ENGL051-ENGL101-ENGL151	
WMKT300	Marketing Basics	1	BMGT390-BMIS400-BMGT470	
Total		33		

Major Requirements

Code	Title	Credits	Prerequisites	Corequisites
BMGT390	Innovation Management	3	BMGT200	

BMGT470	Total Quality Management	3	BMGT200	
BMIS400	E-Business	3	BMIS300	
IMGT390	Strategic Negotiations	3	BMGT200	
WMGT365	Organization	1	IMGT390-BMIS400-BMGT470	
WMGT430	Basics in International Business Management	4	IMGT390-BMIS400-BMGT470	
WMGT490	Business Strategy and Controlling in International Business	2	IMGT390-BMIS400-BMGT470	
WMGT491	Major Requirement 1	4	IMGT390-BMIS400-BMGT470	
WMGT492	Major Requirement 2	3	IMGT390-BMIS400-BMGT470	
WMGT497a	Strategic Management	1	IMGT390-BMIS400-BMGT470	
WMGT497b	Internationalization Strategies	1	IMGT390-BMIS400-BMGT470	
WMKT400	Internet Marketing	2	IMGT390-BMIS400-BMGT470	
	Total	30		

General Education Requirements

Code	Title	Credits	Prerequisites	Corequisites
ARAB200	Arabic Language and Literature	3		
BSTA205	Introduction to Business Statistics	3	ENGL051-BSTA100	
CSCI200	Introduction to Computers	3	ENGL051	
ENGL201	Composition and Research Skills	3	ENGL151	
ENGL251	Communication Skills	3	ENGL201	
LANG225	Introduction To German	3		
WICI200	Intercultural Issues	4	ENGL251-CSCI200-BSTA205-ARAB200	
WULT200	European Studies	1	ENGL251-CSCI200-BSTA205-ARAB200	
	Total	23		

General Education Electives

Code	Title	Credits	Prerequisites	Corequisites
	Elective	3		
	Elective	3		
	Elective	3		
	Total	9		

Major Elective Courses

Code	Title	Credits	Prerequisites	Corequisites
BACC330	Intermediate Financial Accounting I	3	BACC200	

BACC370	Intermediate Financial Accounting II	3	BACC330	
BACC380	Advanced Managerial Accounting	3		
BACC400	Accounting Information Systems and Applications	3	ENGL151-BACC200	
BACC420	Tax Accounting	3	BACC200	
BACC430	Auditing and Fraud Prevention	3	ENGL151-BACC200	
BACC497	Advanced Accounting	3	BACC330	
BECO305	Intermediate Microeconomics	3		
BECO340	Intermediate Macroeconomics	3		
BECO365	Growth Models and Policy	3		
BECO385	Econometrics	3	BSTA205	
BECO400	Labor Economics and Market Structures	3		
BECO430	International Economics and Trade	3		
BECO470	Economics of Money and Banking	3		
BFIN350	Financial Management	3	BFIN300	
BFIN360	Financial Reporting and Analysis	3	BFIN300	
BFIN430	International Banking and Finance	3	BFIN300	
BFIN440	Banking Operations	3	BFIN300	
BFIN460	Personal Finance	3	BFIN300	
BFIN470	Financial Markets and Institutions	3	BFIN300	
BFIN475	Financial Investments	3	BFIN300	
BHTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151	
BHTM311	Lodging Management (+Opera)	3	BHTM305	
BHTM315	Business Etiquette & Protocol	3	ENGL151	
BHTM340	Restaurant Management	3	BHTM305	
BHTM425	Food and Beverage Cost Control	3	BHTM305-BACC200	
BHTM445	Conventions and Meetings Management	3	BMGT200	
BHTM495	Revenue Management	3	BACC200-BHTM305	

BMGT370	Decision Making Management	3	BMGT200	
BMGT375	Training and Development Management	3	BMGT200	
BMGT475	Leadership Principles	3	BMGT200	
BMGT480	Managing Business Governance	3	BMGT200	
BMGT495	Management and Organization Theory	3	BMGT200	
BMIS310	Business Telecommunications	3	BMIS300	
BMIS315	Information Systems Security	3	BMIS300	
BMIS320	Data Management	3	BMIS300	
BMIS370	System Analysis and Design	3	BMIS300	
BMIS375	Programming Fundamentals	3	BMIS300	
BMIS480	Knowledge Management	3	BMIS300	
BMIS497	Business Intelligence Systems	3	BMIS300	
BMKT310	Digital Marketing	3		
BMKT315	Integrated Marketing Communication	3		
BMKT350	Consumer Behavior	3		
BMKT380	Strategic Brand Management	3		
BMKT450	Sales and Customer Service Management	3		
BMKT497	Retailing & Merchandising Management	3		
IMGT300	International Business Communication	3	BMGT200	
IMGT350	Advanced Human Resource Management	3		
IMGT430	International Business Management	3	BMGT200	
IMGT450	International Business Operations	3	BMGT200	
IMGT460	International Leadership and Management	3	BMGT200	
IMGT497	Managing Entrepreneurship	3	BMGT200	
IMKT400	International Business Marketing	3		